

# C.U. SHAH UNIVERSITY

## Summer Examination-2019

**Subject Name: Management Techniques****Subject Code: 4TE05MAT1****Branch: B.Tech(All)****Semester : 5****Date: 12/03/2019****Time :10.30 To 01.30****Marks: 70**

Instructions:

- (1) Use of Programmable calculator & any other electronic instrument is prohibited.
- (2) Instructions written on main answer book are strictly to be obeyed.
- (3) Draw neat diagrams and figures (if necessary) at right places.
- (4) Assume suitable data if needed.

- Q-1      Attempt the following questions:      (14)**
- a) How many level of management? 1  
A 1 B 2 C 3 D 4
  - b) Last function of management is ..... 1  
A. Budgeting B. Organizing C. Controlling D. Direction
  - c) Marketing Mix means 1  
A.2p B.3p C 4p D 5p
  - d) Who has given theory of Scientific Management? 1  
A. F.W.Taylor Henry Fayol Adam Smith Peter Drucker
  - e) Who has give 14<sup>th</sup> Principles of Management? 1  
A.F.W.Taylor B.Henry Fayol C.Adam Smith Peter Drucker
  - f) In PERT, P Stand for 1  
A Plan B Programme C Process D Picture
  - g) Controlling is impossible without 1  
A. Planning B. Organizing C. Controlling D. Direction
  - h) Full name of TQM is 1  
A Time Quality Management B Total Quality Management  
C Teaching Quality Management D Time Quality Measure
  - i) In EOQ, Q stands for 1  
A. Quantity B. Quality C. Quant D None of above
  - j) ABC Means 1  
A Always Better Control    B Academic Batter Control  
C Agreement Better Control D None of The Above
  - k) Scientific task includes: ..... 1  
A. Time study B Motion study C Method study D all above
  - l) In POSDCORB, R stands for ..... 1  
A. Rule B .Reporting C. Restructuring D. None of the above
  - m) In POSDCORB, O stands for ..... 1  
A Objective B Organizing C Orientation D Operation
  - n) Who has given POSDCORB? 1  
A. F. W. Taylor's B. Henry Fayol C. Luther Gulic D. Peter Drucker



**Attempt any four questions from Q-2 to Q-8**

<b>Q-2</b>	<b>Attempt all questions</b>	<b>(14)</b>
1	Explain unity of Command and unity of Direction.	<b>07</b>
2	Discuss the different methods of demand forecasting.	<b>07</b>
<b>Q-3</b>	<b>Attempt all questions</b>	<b>(14)</b>
1	Explain role of financial manager in organization.	<b>07</b>
2	Discuss time study and motion study.	<b>07</b>
<b>Q-4</b>	<b>Attempt all questions</b>	<b>(14)</b>
1	Discuss the function of bottom level management.	<b>07</b>
2	Discuss different sources of recruitment.	<b>07</b>
<b>Q-5</b>	<b>Attempt all questions</b>	<b>(14)</b>
1	Write note on: Quality Management	<b>07</b>
2	Explain concept of patent and trademark.	<b>07</b>
<b>Q-6</b>	<b>Attempt all questions</b>	<b>(14)</b>
1	Discuss the process of selection.	<b>07</b>
2	Discuss the role of purchase department..	<b>07</b>
<b>Q-7</b>	<b>Attempt all questions</b>	<b>(14)</b>
1	What are the different factors affecting to location? Describe.	<b>07</b>
2	Write down note on Economic Order Quantity.	<b>07</b>
<b>Q-8</b>	<b>Attempt all questions</b>	<b>(14)</b>
1	Explain different levels of management.	<b>07</b>
2	Management as an art or science?-Explain	<b>07</b>

